

## Navy Wounded Warrior (NWW) – Safe Harbor Warrior Care Month 2014 Social Media Messaging

*Please feel free to adjust the sample messages below to meet your needs or appeal to your audiences. If you have questions, please contact Patty Babb at [patricia.babb@navy.mil](mailto:patricia.babb@navy.mil) or 202-433-9155.*

**NWW is on Facebook ([navysafeharbor](https://www.facebook.com/navysafeharbor)), Twitter ([@navysafeharbor](https://twitter.com/navysafeharbor)) and YouTube ([navysafeharbor1](https://www.youtube.com/navysafeharbor1)).**

### Facebook

1. Warrior Care Month was established in 2008 as a “Department of Defense effort aimed at increasing awareness of programs and resources available to wounded, ill and injured service members, their families, and those who care for them.” Join us in saluting wounded warriors during #WarriorCareMonth.
2. November is #WarriorCareMonth. The theme is “A Show of Strength,” recognizing the fortitude and resiliency that seriously wounded, ill and injured Sailors and Coast Guardsmen exhibit during their journey toward recovery.
3. Every month, people throughout the county are focused on warrior care. However, #WarriorCareMonth is an opportunity to join all the other branches of service to publicly recognize our wounded warrior heroes.
4. Our wounded warriors demonstrate strength in ways large and small each day. Strength is represented in their relentless efforts to improve their physical, mental and spiritual well-being. November is #WarriorCareMonth.
5. Non-medical care providers at Navy Wounded Warrior – Safe Harbor, as well as other Navy Fleet and Family Support Programs, address the daily needs of our wounded warriors so they can focus on healing without distraction. November is #WarriorCareMonth.
6. The families and caregivers of our wounded warriors exhibit strength through their unyielding support during their loved ones’ recovery and reintegration – often at great personal expense. Navy Wounded Warrior – Safe Harbor is here to help. November is #WarriorCareMonth.
7. Wounded warrior support programs, such as Navy Wounded Warrior – Safe Harbor, do not only assist those wounded in combat. They also help those battling serious illnesses or who are injured in accidents – on a ship, in training or on liberty. November is #WarriorCareMonth.
8. November is #WarriorCareMonth, and everyone in the Navy family can make a difference in the lives of wounded warriors. You can refer a service member who has experienced serious illness or injury to Navy Wounded Warrior – Safe Harbor by calling 855-NAVY WWP (628-9997).

### Twitter

1. Every month is Warrior Care Month. November recognizes our wounded warrior heroes #WarriorCareMonth
2. #WarriorCareMonth 2014 theme: Show of Strength. Journey toward recovery
3. Show your strength by helping our wounded warriors. [www.facebook.com/navysafeharbor](http://www.facebook.com/navysafeharbor) #WarriorCareMonth
4. NWW non-medical care providers help wounded warriors focus on healing without distraction #WarriorCareMonth
5. #WarriorCareMonth 2014 theme: Show of Strength. Families and caregivers show their strength through unyielding support.
6. Refer a service member who has a serious illness/injury to Navy Wounded Warrior-Safe Harbor 855-NAVYWWP (628-9997) #WarriorCareMonth

